

主旨: Fw: Opinions on fruitful retirement life

More than 1 million baby boomers will retire in the coming years. More and more people in this age group are using smart phone and internet. The implication is that, to give the retiree a meaningful and fruitful retirement life, there needs an online platform which lets them find activity information, job information, volunteer work information and their daily life relevant information.

Happy-retired.com is such platform who allows retirees to:

1. Find job information

Many retirees are still healthy and willing to work. Many of them are highly educated or have rich experience. Employers are willing to employ them as part-time basis or project-based to utilize their knowledge, experience and personal network. The employers can post non-labour intensive job in **Happy-Retired.com** and let the retiree apply.

2. Find volunteer work information

While **Happy-Retired.com** has a large member base of retirees (aged 50-75) who have much spare time, NGO can recruit volunteers **Happy-Retired.com** .

3. Find activity information

NGO and government departments (e.g. LCSD) can post their activity information (e.g exhibition in museum, library activity, sports activity, etc) in **Happy-Retired.com** so that more retirees can know and join the activities.

4. Find information relevant to retiree lifestage

It's just like the Baby-kingdom.com, but the target audiences are retirees. They can discuss health issues, sharing about their travel, grand-child rearing tips, etc in the forum. The purpose is to make the retirees stay connected with other same-age people, i.e. to keep their social life.

Happy-retired.com position itself as social enterprise to provide the retiree a healthy, meaningful and fruitful retirement life. We wish to cooperate with government departments to achieve this goal.

Should you need further information, please call us.

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